



RE⁵: REboot REfresh REnew REvive REjoice

PROGRAM AT A GLANCE

MONDAY – NOVEMBER 1

Time	Activity	Location
10:00	Pre-event: Molbak's Garden + Home Exploration and no host lunch	Molbak's Home & Garden Woodinville
12:30	Conference Check-In	Foyer outside of the Ballroom
1:30	Welcome – With President Bill Segill and VP Education Pat Ford	Ballroom Pacific and Island
1:45	General Session Keynote: REImagine Your Life with Barry Long of Talk and Roll Enterprises	Ballroom Pacific and Island
2:30	Speed Talks: REenergize Vendors start setting up	Ballroom Pacific and Island Cascade
3:30	Break and snacks Auction Opens	Ballroom Pacific and Island
3:45	General Session: Blogs, Social Media and Email: REset Your Strategy with Jordan Mitchell of Odysys	Ballroom Pacific and Island
4:30	Break and check into Hotel d w No Host Bar Opens Auction Bidding Part I Trade Show – Review your support options	Entire Ballroom Pacific, Island and Cascade; Bar in Foyer
5:15	Dinner – Refuel – Buffet in the foyer	Ballroom Pacific, Island, Cascade
6:00	Part II Trade Show Dessert and Auction Bidding	Ballroom Pacific, Island, Cascade
7:30	Informal Networking Auction Bidding	Bar/Lobby/Elsewhere 😊

TUESDAY – NOVEMBER 2

Time	Activity	Location
8:00	Breakfast – Continental	Foyer and Ballroom
9:00	General Session: REthink PPC Marketing with Scot Fuller-Beatty of ThinkReservations	Ballroom, Pacific, Island
9:45	Break and Hotel Check Out Auction Bidding	
10:00	WIIN Annual Meeting: REcommit to Your Organization with Bill Segil	Ballroom Pacific, Island
12:15	Lunch – Buffet Speaker: 5 Simple Things to REvitalize Your Business with David and Amy Mayfield of ResNexus	Ballroom Pacific, Island
1:30	Peer Panel Discussion: REgroup after Covid – share the best practices for now and the future	Ballroom Pacific, Island
2:00	Break Auction Bidding	Foyer
2:15	Workshop Session 1. REboot Your Gadgets – with John Durgin of Katy’s Inn 2. REnew Your Enthusiasm with Pat Ford of Hideaway Lodge	TBD
3:15	Break and snacks Auction Bidding	Foyer
3:30	Workshop Session 1. REFresh Your Breakfast with Amanda Zimlich of Otters Pond 2. REvisit Your Financial Records with Victor Szmania of RANTA CPA & Associates	TBD
4:30	Wrap Up – REjoice! Auction Closing; Awards, Prize Drawings; Send Off!	Ballroom- Pacific, Island
5:00	Board Meeting	Cascade Room
6:00	Optional Board No host dinner 5:15 Leave for Dinner 6:00 – 6:30	Alexandria Nicole Cellars Woodinville