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REboot REfresh RENew REvive REjoice

WIIN Annual Conference and Trade Show

Tentative PROGRAM SCHEDULE

MONDAY – NOVEMBER 1

| Time | Activity |
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| 10:00 | Optional Pre-event: REgrow with a tour Molbak's Garden + Home and no-host lunch (Woodinville) |
| 12:30 | Conference Check-In |
| 1:30 | Welcome |
| 1:45 | General Session Keynote: REImagine Your Life with Barry Long of Talk and Roll Enterprises (inspiration to live life to the fullest) |
| 2:30 | Speed Talks: REenergize by sharing tips and tricks with fellow innkeepers at a very fast pace! |
| 3:45 | General Session: Blogs, Social Media and Email: REset Your Strategy with Jordon Mitchell of Odysys |
| 4:30 | Trade Show Opens |
| 5:15 | <i>Dinner</i> |
| 6:00 | Trade Show RESumes |
| 7:30 | Informal Networking: RELax |

TUESDAY – NOVEMBER 2

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| 8:00 | <i>Breakfast</i> |
| 9:00 | General Session: Rethink PPC Marketing – with Scot Fuller-Beatty of ThinkReservations |
| 10:15 | WIIN Annual Meeting: REcommit to Your Organization |
| 12:15 | Lunch and Speaker: 5 Simple Things to REvitalize Your Business with David and Amy Mayfield of ResNexus |
| 1:30 | Peer Panel Discussion: REgroup after Covid – share best practices for now and the future (This is our chance to learn together and grow together for the common good!) |
| 2:30 | Choice Workshop Session 1 1. REboot Your Gadgets with John Durgin of Katy's Inn 2. REnew Your Enthusiasm with Pat Ford of Hideaway Lodge |
| 3:30 | Workshop Session 2 1. REfresh Your Breakfast with Amanda Zimlich of Otters Pond 2. REvisit Your Financial Records with Victor Szmania of RANTA CPA + Associates |
| 4:15 | Wrap Up – REjoice! |
| 5:45 | WIIN Board Meeting |
| 6:45 | Optional Board Dinner: no-host dinner at Alexandria and Nicole Cellars (Woodinville) |