

## 2024 WIIN PROGRAM SCHEDULE

### November 12 - Tuesday

10:00	<b>Pre-Conference</b> <ul style="list-style-type: none"> <li>• Optional Special Program Activity for those arriving early – Stillaguamish Cultural Center</li> </ul>
11:30	<b>Registration</b> <ul style="list-style-type: none"> <li>• Pick up Box Lunch (if ordered)</li> </ul>
12:15	<b>General Session One:</b> Opening
12:30	<b>General Session Two:</b> Keynote: Hospitality in Our Native American World, presented by Sam Barr and Tanya of the local Stillaguamish Cultural Center
1:30	<b>Beverage Break</b>
2:15	<b>Choice Workshop Session One:</b> <ul style="list-style-type: none"> <li>• Partnering with Tribes in Your Region &amp; NW Native American Culture and Art</li> <li>• Marketing Tips in Today's World</li> </ul>
3:15	<b>Break</b>
3:30	<b>General Session Three:</b> Website Best Practices – What's New
4:15	<b>Choice Workshop Session Two:</b> <ul style="list-style-type: none"> <li>• Preparing for Disasters Big and Small</li> <li>• Newest Travel and Hospitality Trends</li> </ul>
5:15	<b>Trade Show</b> <ul style="list-style-type: none"> <li>• Appetizers</li> <li>• Seek and Find Booklet</li> </ul>
7:15	<b>Buffet Dinner</b>

## November 13 – Wednesday

8:00	<b>Buffet Breakfast</b>
9:00	<b>General Session Four:</b> Welcome Back and Special Activity
9:15	<b>General Session Five:</b> WIIN Annual Meeting
10:30	<b>Beverage Break</b>
10:45	<b>Choice Workshop Session One:</b> <ul style="list-style-type: none"> <li>• Planning For and Promoting Events at Your Inn</li> <li>• Planning Ahead to Sell Your Inn</li> </ul>
11:45	<b>Lunch Buffet</b>
12:45	<b>General Session Six: Tips &amp; Tricks to Make Your Innkeeping Life Easier</b>
1:45	<b>General Session Seven: Using Your Social Savvy</b>
2:45	<b>Break</b>
3:00	<b>Speed Talks – Topics:</b> <ul style="list-style-type: none"> <li>○ Service and Support Animals</li> <li>○ Add-On's that Sell / Packages that Work</li> <li>○ Partnering with Local Vendors</li> <li>○ Self-Employment Planning</li> <li>○ ADA</li> <li>○ Setting Boundaries – Home and Business</li> <li>○ Technology for Your Inn, Rooms and Grounds</li> </ul>
4:00	<b>General Session Seven – Closing</b>
5:00	<b>Board Meeting</b>
6:00	<b>Celebration Dinner (if ordered)</b>