

Co-Pres Introduction

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Bonny - WBBG's new Co-Presidents

Bob and Penny = Bonny



At the annual meeting in La Connor, Bob Spencer and Penny Whisler were elected the new presidents for WBBG. To introduce ourselves to you, we have compiled [this rather amateurish video](#). Please take the time to click on the picture or on the link to watch and meet us. The quality of the audio is not always the best, so we have included a summary of [the same information in written form](#) to clarify

any points that might get muddled in the video. It turns out that while we are good hearted people who really want to move WBBG forward. We are not star quality actors.

We look forward to meeting you in person sometime soon.

The details of how two people work together in the President's role are not well defined in the WBBG bylaws. The board has reviewed and approved changes to the bylaws, but they **need to be approved by 2/3rds of the membership**. Full members will receive information today on the details of the changes and how to vote. **Members: Please take a few seconds to vote today when your ballot comes.**

At the winter retreat, the board spent considerable time on the Vision for WBBG: Our vision is that **WBBG will be seen as the authoritative voice for B&B's in Washington.**

- Travelers should see WBBG as the reliable resource for finding great B&B's
- The state and local governments should see us as the best representatives of Inns for tourism and regulatory concerns
- B&B's should see the Guild as the best source of support and education for their business, marketing and operation questions.

This vision can only be reached with support and effort from the members of WBBG. We want to make every member a partner in this effort. We will position B&B's as the way to **see Washington - one Inn at a time.**



Regional Meetings

When the Board met in early December for our Winter Retreat, we focused on how best to serve the members of the Guild. Our Mission: **Educate, Network, Market** is where our members should find value in WBBG. So how can we do a better job in delivering that value?



Partnering with WBBG

The Guide needs your help to create a successful future. This comes in a couple different areas:

- **Your participation-"Many hands make for light work"**. A list of big & small jobs has been started that needs help to be done. Please volunteer. Every member's contribution is appreciated.
- **Your ideas and thoughts are**

The annual meeting is a great opportunity to learn, meet peers and relax, but only about 25% of the membership actually attends.

The board has agreed to focus this year on regional meetings. We want to use those meetings

- to deliver quality education content,
- to offer a more convenient location for networking with fellow innkeepers and
- to reach out to non-members and encourage them to join WBBG

We have budgeted funds for educational sessions including food and beverages so that regional meetings can offer value to all attendees. Board members have committed to attend many of these meetings in order to meet our members and potential members. Meetings will be held at a time convenient to most innkeepers.

Join the fun, come and get involved! Watch for your regional coordinator to contact you about your regional meeting soon!



Volunteers

New people have joined the Board:

important. Please participate in the surveys, votes, and questionnaires being sent your way. Plus we welcome your unsolicited ideas to improve WBBG.

- **Invite your neighboring Inns to become members.** The success of WBBG is our membership. Talk to the B&B's in your area about the benefits of belonging and invite them to join. Call Julie at Greenlake Guest House, the VP of Membership, to follow-up.

Your involvement in this partnership is key to WBBG's success.



Forum for WBBG

Another idea that came up at the Annual meeting: PAll is having such success with their internet interactive forum, a place to discuss issues important to innkeepers. Many members wanted to have a similar forum focused on Washington issues. We will be implementing this fairly soon. Jill Britt has agreed to administer the forum and is evaluating two different ways to implement it. Get your issues ready for discussion!

new people have joined [the Board](#).

Thanks to Linda Dike, Gary Gabelein, Shelley Goulding, Julie McAferty, Bob Spencer and Penny Whisler for taking on new roles with WBBG.

We still have several roles which need to be filled. We need Regional Reps for Volcano, Columbia Valley and North Cascades West Regions; Aspiring innkeeper Coordinator and Phone Tree Coordinator. We are looking for volunteers! Please contact president@wbbg.com to be a part of the team.



Upcoming Events

Regional Meetings: We will be scheduling Regional meetings around Jill Britt's inspection schedule which should be finalized soon, and regional representatives' schedules.

Board Meetings:

March 20-21 in Yakima\Ellensburg
Sept. 25-26 or Oct 2-3 in Long Beach

Annual Meeting: November 6-7 in Bremmerton

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