

WIIN CONFERENCE PROMOTING POINTS

Learning new knowledge or expanding on known knowledge on:

- **Hospitality and Travel Trends**
- **How to Partner with Local Vendors, etc.**
- **Vendor Resources**
- **Promotional Ideas**
- **Using Technology Effectively to promote your inn**
- **Technology tools to support your site**
- **Tips and Tricks that Work**
- **Enhancing the Guest's Journey**
- **Native American Culture in the Pacific Northwest**
- **Sponsoring Events at your Inn – Not Just Weddings**
- **Updates on WIIN**
- **And more**

Making Connections with friends old and new - and Learning from each other

- **Great sharing and good discussions**

Good Food

A Retreat Opportunity with others of similar interests

A Fun Site – Angel of the Winds in Arlington, WA